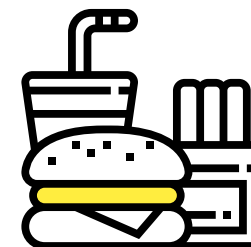




COMMERCIAL PROPOSAL



BRANDING

CAFE & RESTAURANT

Anton Skrypnyk
graphic designer

www.WANT.DESIGN

i@Want.Design

+ 1 347 699 00 40 (work)

+ 38 067 613 57 46

(Viber, WhatsUp, Telegram)

LOGO DESIGN

Silver

\$700

3 SKETCHES

Gold

\$800

6 SKETCHES

Platinum

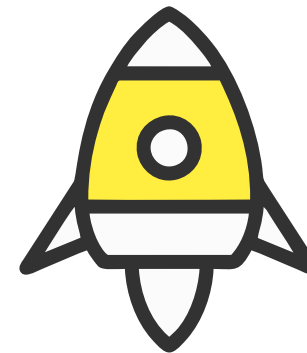
\$999

10 SKETCHES

Files: pdf, eps, cdr, png, svg, jpeg

Logo versions: Pantone + CMYK + RGB

Process: 7-10 working days



BRAND BOOK

UNIT 1 BASIC ELEMENTS



TERMS OF USE OF THE LOGO

Horizontal layout of the logo
Vertical layout of the logo
Layout of the logo with a slogan
Minimum space around the logo
The minimum size of the logo
Invalid logo transformations
Logo in one color



Corporate colors

The palette of the main company colors: CMYK, RGB, Pantone



Corporate font

Examples of corporate fonts
(primary, secondary, auxiliary)



BUSINESS CARD



LETTERHEADS

Size A4
Letterhead in Microsoft Word
Form for invoicing in Microsoft Word



ENVELOPE

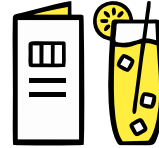
C-65 (220 x 110 mm)

FOLDER

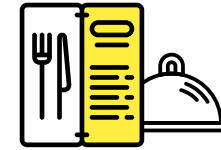
\$499



**SNACKS
MENU**



**DRINKS
MENU**



**HOT DISHES
MENU**

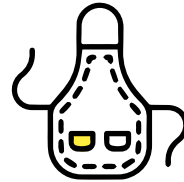
\$300

\$300

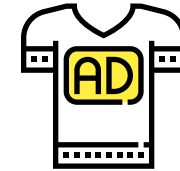
\$350



UNIFORMS
FOR WAITERS



APRON



T-SHIRT



BADGE

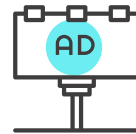


CAP

\$399



CAR



BILLBOARD



SIGNBOARD



CAFE BOARD



CITY LIGHT BILLBOARD



CORNER
SIGNBOARD



\$800

BRAND BOOK

UNIT 5 ADVERTISING (PRINTING)



BOOKLET

A4 size, 2 folds



LEAFLET

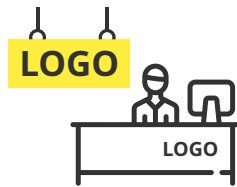
Size 210-100 mm
or A5 size



POSTER

A2 size

\$450



**SIGNBOARD
IN THE INTERIOR**



**WORKING HOURS
SIGN**



CLOCK



**PLATES ON
THE DOOR**

\$400



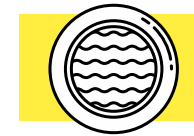
PAPER CUP



NAPKIN



PAPER PACKAGE



PLACEMAT

\$500

INTERNET

UNIT 8 WEB SITE + WELCOME PAGE



\$490

WELCOME
PAGE



from **\$990**

CORPORATE
SITE

\$1480

INTERNET

UNIT 9 SOCIAL NETWORKS



**NEWSLETTER
TEMPLATE**

(in MailChimp)

+

**TEMPLATE OF
THE LETTER**



**INSTAGRAM
DESIGN**

+



**FACEBOOK
DESIGN**

- avatars
- page header
- 10 ready design templates (in Photoshop for each network)

\$450

5

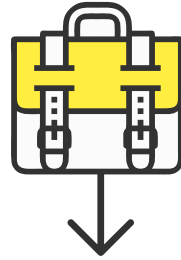
ANIMATED (IN ONE STYLE)

GIF BANNERS

IN THE MOST POPULAR SIZES

\$299





**DOWNLOAD MY
PORTFOLIO**



DESIGN
WANT